

Veronica is a visionary innovator committed to harnessing technology for social and economic empowerment. With a keen focus on leveraging strategic partnerships across public and private sectors, she has been instrumental in unlocking resources to combat poverty and drive local economic growth.

As a prominent figure in the remittance industry, Veronica holds influential roles within various working groups and task forces, where she actively shapes global financial policies and represents the industry's interests to policymakers worldwide. Her professional journey encompasses pivotal positions such as Vice President of Partnerships at a leading payment gateway, advisory board membership at a mobile money company, and CEO of a distinguished money transfer firm serving Eastern Europe. Notably, Veronica's background in hedge fund investments has deepened her comprehension of the financial landscape, amplifying her capacity to drive meaningful change.

Veronica fervently advocates for accessible financial services, firmly believing in their potential to revolutionize lives and communities. Her forward-thinking approach and unwavering dedication to innovation continue to mould the future of global finance, fostering a more inclusive and prosperous world for generations to come.