MIGA: Helping Keep Sustainable Investments on Track

The Multilateral Investment Guarantee Agency (MIGA) has provided political risk insurance supporting for investments into more than 700 projects in the Agency’s developing member countries. Each of these investments has its own unique set of financial considerations and development goals. MIGA aims to provide solutions that serve its clients’ risk-mitigation needs while also providing maximum benefits to host countries. In many cases, MIGA’s ability to find innovative ways to support complex or unusual deal structures enables transactions that otherwise would not have been possible to move forward, benefiting both investors and developing countries.

In the event that MIGA’s insured investors experience a covered loss, they can rely on the Agency for a thorough and fair analysis of the claim and prompt payment. Even more important than the assurance that valid claims will be paid, however, are the efforts MIGA undertakes to avoid claims. The Agency does this by helping to resolve disputes and negotiate agreements that allow projects to remain operational, generate revenue, and achieve their developmental objectives. This approach to potential claims enables MIGA-supported projects to continue operating in host countries, preserving value for the investor and ensuring that projects continue to contribute to the local economy.

**RESOLVING DISPUTES TO AVOID LOSSES AND KEEP PROJECTS ON TRACK**

In order to prevent a potential claims situation from escalating, MIGA provides dispute resolution services to all of its clients. MIGA maintains close contact with investors and monitors projects and potential issues so that the Agency can respond at the first sign of trouble to facilitate resolution of potential investment disputes. MIGA’s immediate access to officials at the highest levels of government in the countries for which MIGA provides guarantees and its status as a member of the World Bank Group significantly strengthen MIGA’s ability to resolve potential disputes to the satisfaction of all parties and deters some government actions that otherwise could disrupt guaranteed investments. MIGA’s proactive facilitation efforts have been pivotal in the resolution of nearly 100 project-related disputes since the Agency’s founding in 1988.

To date, MIGA has been able to resolve disputes that would have led to claims in all but two cases, and both of those claims were paid. MIGA also has paid four claims resulting from damage related to war and civil disturbance.

**UNDERSTANDING THE POLITICAL RISK LANDSCAPE**

Although commercial risks can be mitigated by conducting thorough due diligence, political risks remain difficult to predict and mitigate. Facilities may be damaged or operations interrupted by acts of war, civil disturbance, or terrorism. New laws or regulations may make carrying out the business’s activities difficult, impossible, or even illegal. A government may seize a company’s assets or nationalize an entire industry. Local currency may no longer be convertible into dollars, euro, or yen for transfer out of the country. And a host country government may unilaterally change terms already agreed to, impose unacceptable new conditions after the fact, or simply not honor its word. Political risks such as these make investing in developing countries challenging.

As a tool to mitigate and manage risks arising from adverse government actions or failures to act, political risk insurance helps provide a more stable environment for foreign direct investment which, in turn, unlocks access to finance for the host country. Political risk insurance allows investors to concentrate on the commercial aspects of their investments, confident that someone else—the insurance provider—will help them avoid...
potential losses, or reimburse them in case of a covered loss resulting from political causes.

MIGA’s experience and success in managing claims can also help investors understand the problems they may encounter in their cross-border investments. In its experience in working with nearly 100 disputes, MIGA has identified a number of scenarios in which disputes are more likely to occur. These scenarios include the following:

- Utility projects and public service projects, which are both prone to tariff disputes, especially if the tariffs are linked to foreign currencies or variable input costs.
- Instances in which the government or the investor has unrealistic expectations regarding the performance of the counterparty.
- Investments in which there is a lack of full coordination among government bodies, such as sovereign and sub-sovereign entities.
- Investments in a country where the government makes major changes in its policies.
- Investments in which there is a lack of coherence in sectoral policies.

Some scenarios increase the risks of certain types of events occurring. For example, economic or financial stress within a country increases both transfer and convertibility risks. Similarly, potential expropriation and breach of contract claims frequently arise in public service projects that encounter financing problems or environmental or other public policy issues. Major changes in a government’s policies may result in a breach of contract claim. In addition, research conducted by MIGA for its World Investment and Political Risk report also concluded that expropriation and sovereign defaults are more likely to occur in countries with a previous history of these events.

### Highlights of MIGA’s Work Addressing Potential Claims

The cases discussed in the following sections represent examples of the role that MIGA, in conjunction with other units of the World Bank, has played in aiding investors and governments in resolving various types of issues related to MIGA-insured investments. *Company and country names are used with permission or drawn from public sources.*

#### Sub-Sovereign Risk

In infrastructure investments, private firms often enter into agreements with provincial or municipal authorities. These “sub-sovereign” entities often face political pressures or lack experience when it comes to contract management and hands-on knowledge of operating large utility projects.

**China: Deqing Darco Producing Water Co., Ltd** The county of Deqing in China’s Zhejiang province was facing a serious shortage of potable water due to its rapid growth. Investment in the water sector was sorely needed. In 2004, MIGA issued a guarantee covering an equity investment by Darco Environmental Pte Ltd of Singapore in a water treatment plant that would supply 60,000 cubic meters of potable water per day.

The plant was nearly complete when a dispute broke out between the investor and the local authorities. As the dispute escalated, and each party claimed breaches of the joint-venture contract by the other party, the construction of a water plant that would provide potable water to nearly half a million people was delayed.

To prevent further delay of this critical project, a MIGA conflict-resolution team traveled to China. MIGA successfully helped the parties reach a settlement, through the cooperation and goodwill of all parties concerned including the foreign investor, the Chinese government, and the provincial authorities. As a result, the project was back on track and the water treatment plant is now completed and operational.

In fact, one day after commissioning the plant in April 2006, company officials announced that it signed letters of intent for two new projects in the province. At the end of June 2007, the company signed a new insurance policy with MIGA for the new projects.

According to Darco executives, “Without MIGA the dispute would not have been resolved and the project could not have been completed.”

#### Transfer Risk

Transfer risk issues tend to come in the wake of economic crises and affect investors broadly across industries regardless of nationality. MIGA, however, has been very successful in gaining favorable treatment for the holders of its guarantees, even in situations involving transfer risk.

**Country in South America: Multiple Banks–Guarantees of Loans** This country abandoned its 1:1 dollar exchange rate system, issued emergency decrees that instituted a flexible exchange rate system, and then converted foreign currency obligations and US dollar bank deposits into the local currency at a depreciated rate. Loan payments to lenders outside the country were required to be authorized by the Central Bank, with payments likely to be subject to transfer restrictions and delays. MIGA had guaranteed numerous non-domestic bank loans to local borrowers. MIGA negotiated with the Ministry of Finance and Central Bank and secured an exception to the requirement for Central Bank authorization for the holders of MIGA’s guarantees. MIGA received no claims relating to transfer risk.
Unilateral Restrictions Imposed by Governments

New governments may not always adhere to terms and conditions of contracts and licenses entered into by previous governments, especially in the case of a coup d’état.

Mobile Telephone Operator in West Africa

The government of a West African country unilaterally closed several private cell phone operators. In this case, the government first attempted to make a retroactive increase of 600 percent in the 10-year licensing fees of the MIGA-insured cellular phone company, and then simply terminated the company’s license. At the request of its guarantee holder, MIGA met with the government to discuss the suspension and noting the detrimental impact of the government’s actions on the nation’s investment climate, especially given the government’s publicized desire to make the country a target of investment. Continued negotiations, the assistance of the World Bank, and diplomatic pressure from the investor’s home country resulted in an amicable settlement of the dispute and the issuance of a new license. Immediate intervention and the prospect of reduced foreign direct investment helped to achieve a resolution in only a few months.

Concerted and Ongoing Effort to Resolve Claims

Sometimes, MIGA’s involvement to resolve a claim extends over several years. In the case below, the issue was not a covered event, but MIGA chose to participate in working to resolve the dispute.

Scanning Service in West Africa

This project involved a service contract between the government and the investor for scanning imported containers. The dispute concerned several years of missed payments due to the government’s failure to collect payments for the scanning services from shippers and importers, in contravention of the project agreement. The problems arose primarily from the government’s failure to implement an effective payment mechanism for users of the port. MIGA, with the assistance of the World Bank’s country office and the country manager, conducted meetings in the host country to impress upon officials the importance of reaching a settlement. After several years of MIGA’s engaging with the Minister of Finance and the country’s President, the parties did reach a settlement. Although the government had limited resources to meet its obligations, the missed payments eventually were made in full, and the matter resolved.

Lack of Coherence in Government Policies and Decisions

A lack of full coordination among government bodies often creates issues that can result in a decrease in the value of the project or even in termination.

Transportation and Logistics Services

A government seized investors’ shares in a MIGA-insured project and transferred a portion of the operations to another location. The government’s explanation for these actions was that it objected to a transfer of project ownership – even though the government had previously approved this transfer. A MIGA team traveled to the country to help resolve the dispute and an agreement was reached, but the implementation was significantly delayed. Eventually the government released the investors’ shares in the project and began taking steps to address the requirements of the agreement, but the nation’s fluid political situation prevented the government from meeting the full extent of its obligations. The parties reached a modified settlement agreement a year later, but its implementation was further delayed when a third-party suit against one of the project’s partners led to the government again seizing shares in the project venture. Dismissal of both the suit and a government investigation into the legality of the settlement finally enabled all of the parties to carry out their settlement agreement and resolved the grounds for an expropriation claim.

Claims paid by MIGA

MIGA has paid four claims for war and civil disturbance (Afghanistan, Kenya, Madagascar, and Nepal) and two claims for expropriation. The expropriation claims that were paid involved MIGA-supported projects in Asia and South America that were adversely affected by significant policy changes made by government in order to address severe shocks to its economy. The changes had implications beyond the specific MIGA-supported project and represented cases where major changes in the policies of a government resulted in valid claims.
MIGA’s Value

As a member of the World Bank Group, MIGA offers a range of benefits to investors seeking protection and continuity for their projects in developing markets.

Keeping Developmentally Sound Projects on Track

- **Mobilizing sound investments**: As a multilateral development agency, MIGA supports investments that are developmentally sound and meet high social and environmental standards. Governments have a vested interest in the sustainability of investments covered by MIGA.

- **Resolving disputes**: By demonstrating the investments being supported are developmentally sound, meet high social and environmental standards, and are approved by the host country government authorities as well as by MIGA’s Board, MIGA is in a strong position to help resolve disputes that might arise. MIGA has supported more than 700 different projects in its history, and has been able to resolve disputes that would have led to claims in all but two cases. (MIGA has paid four claims resulting from damage due to war and civil disturbance.) MIGA is able to work effectively with all parties to resolve disputes, keeping projects on track.

- **Prompt claims payment**: When claims do need to be paid, MIGA is able to pay them promptly, based on a strong balance sheet and a stable stream of operating income.

Improving Terms and Conditions for Investors/Lenders

- **Accessing funding**: MIGA guarantees help investors obtain project finance from banks.

- **Lowering borrowing costs**: MIGA-guaranteed loans may help reduce risk-capital ratings of projects, leading to lower borrowing costs.

- **Increasing tenors**: MIGA can provide insurance coverage for up to 15 years (in some cases 20), thereby increasing the tenor of loans available to investors.

- **Mobilizing reinsurance capacity**: MIGA is able to provide guarantee support for effectively any size project, through MIGA’s ability to secure reinsurance capacity.

Knowledge and Experience

- MIGA can help clients structure transactions to mitigate risk efficiently.

- Clients can benefit from the agency’s decades of experience, global reach, and knowledge of developing countries.

- MIGA works with clients to implement social and environmental best practices.

- MIGA ensures that appropriate risk solutions are implemented at various stages of the project life cycle.

Research and Knowledge

MIGA shares knowledge on political risk and foreign direct investment as part of its mandate to support foreign direct investment into emerging markets. The annual World Investment and Political Risk report examines the overall trends in political risk perceptions, foreign investment intentions, and longer-term demand for political risk insurance, especially in emerging economies (www.miga.org/wipr).

Technical Assistance

MIGA helps countries define and implement strategies to promote investment through technical assistance services managed by the Investment Climate World Bank Group.

Through this vehicle, MIGA’s technical assistance is facilitating new investments in some of the most challenging business environments in the world.

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